

Stephen Gibbs

Digital Designer & Coordinator

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Skills

Graphic Design
Illustration
Photography
Animation
Web Design & Development
Video Production
Video Editing
Videography
OOP

Applications

Advanced

Adobe Photoshop CC
Adobe Illustrator CC
Adobe Indesign CC
Adobe Dreamweaver CC
Adobe After Effects CC
Adobe Media Encoder
Adobe Flash CC
Adobe Acrobat Pro CC
Avid Media Composer 7

Intermediate

Adobe Premier CS6
Adobe Audition CC
Blender 3D
Quark 9

Professional Profile

Creative and versatile Senior Designer & Coordinator with 8 solid years' experience delivering results within busy marketing environments. Self-Starter and disciplined creative, who thrives on developing and implementing dynamic digital solutions in high paced, challenging environments. Excellent research and problem solving skills, striving to be at the fore front of industry trends & technologies.

Employment

BU Marketing Coordinator & Digital Designer, 2013 - Present
AkzoNobel Powder Coatings

AkzoNobel Powder Coatings are the world leader in powder coatings. They offer effective coatings solutions for a wide range of applications, including furniture, automotive, IT, appliance, the architectural market and general industry.

- Successfully coordinated & delivered a global enterprise iPad app.
- Helped digitize the brand through the delivery of multiple marketing videos.
- Independently delivered an illustration based film/animation for the purpose of creating a viral marketing campaign.

Freelance Digital Designer, 2012 - Present
Studio 1982

Senior Digital Media Coordinator, 2012 - 2013
International Paint

- Developed a technological aspect into the company's brand persona at international exhibitions through the design and development of numerous 42" interactive touchscreen applications.
- Delivered a series of digital interactive assets through the transformation of a multi-lingual, paper based 'Boat Painters Guide' (key Marketing literature) into a series of iPad applications for use at boatshows exhibitions.

Founder / Designer, 2008 - 2012
Boreal Wallets

Graphic Designer, 2007 - 2012
International Paint

- Increased the skill set of the in-house design team, improving efficiency by 12% within the marketing department by voluntarily training designers in digital media applications.
- Enhanced the interactivity of the company website through the design & development of an interactive paint selection web application.

Visual Arts Technican / Graphic Designer, 2004 - 2007
Oxclose Community School

Programming Languages

HTML5
CSS3
Actionscript
Jquery

Web Frameworks

Bootstrap
Opencart
Wordpress

Education

BA (Hons), Fine Art, University of Northumbria - Grade: 2:1 2001 - 2004
BTEC, Foundation Studies in Art and Design, Newcastle College 2000 - 2001

Training

Adobe After Effects CS6 - Advanced - IN2 Training 2013
Copyright Training Course 2012
Adobe Flash CS4 - Level 2 Actionscript 3.0 - Academy Class 2009
Adobe Flash CS3 - Advanced Design - IN2 Training 2008
Adobe Illustrator CS3 - Level 1 - IN2 Training 2008
Copyright Training Course 2007
Epson - Large Format Printing 2005

Personal Exhibitions

Washington Arts Centre, Sunderland 2008
The Cluny, Newcastle 2007
Degree Show Northumbria University, Newcastle 2004
Waygood Gallery, Newcastle 2003
Hamsterly Forest, Durham 2003

Voluntary Work

The Customs House - A Member of the Board of Directors 2005 - 2006
Northern Print Studio - Tanya Axford, The Fish Quay 2003
Queens Hall - Tanya Axford, Grotto 2003

Personal Interests

Interests include portrait Photography, World Cinema, Fine Art and Family Life.

References

Available upon request