

PROFESSIONAL PROFILE

Creative and versatile Senior Designer & Marketing Professional with over a decades experience delivering results within busy marketing environments. Self-Starter and passionate creative, who thrives on developing and implementing beautifully crafted solutions in high paced, challenging environments. Design all-rounder, with an excellent grasp of technologies & programming languages, as well as a practical background in traditional art and design techniques.

EDUCATION

- BA (Hons), Fine Art, University of Northumbria 2001 - 2004
- BTEC, Foundation in Art and Design, Newcastle College 2000 - 2001
- A Level Art and Design, St Robert of Newminster 6th Form 1998 - 2000

PERSONAL INTERESTS

Outside of my professional life much of my time is spent with my young family. We are keen campers and love the outdoors, you'll often find us wandering around national trust properties. I have been creating artwork since leaving university in 2004, occasionally exhibiting, but also using my art as a platform to build and developed products, whilst working as a freelance graphic/web designer on evenings and weekends. I have worked hard to build my own freelance company and product brand. I am a keen photographer and love nothing better than being out in the open with my camera or snapping portraits. I have a love of world/independent cinema and i'm keen to make my own film in the near future.

APPLICATIONS

Adobe Photoshop CC	Adobe Audition CC
Adobe Illustrator CC	Avid
Adobe Indesign CC	Blender 3D
Adobe Dreamweaver CC	Microsoft Office
Adobe After Effects CC	Trello
Avid Media Composer 7	Bynder
Adobe Premier CC	

EDUCATION

- **Designer & Marketing Specialist** 2013 - Present
AkzoNobel Powder Coatings

AkzoNobel Powder Coatings are the world leader in powder coatings. They offer effective coatings solutions for a wide range of applications, including architecture, automotive, industrial & consumer.

Successfully coordinated & assisted the delivery of sales tool iPad app.

Manage and deliver artwork globally - Scheduling and control workflow.

Deliver, champion and police brand guidelines.
- **Freelance Graphic Designer** 2012 - Present
Studio1982

Self initiated freelance design services, working with a range of clients on creative projects.
- **Founder / Artist** 2012 - Present
Since1982

Art/fashion brand setup as a sales outlet for personal creative projects.
- **Senior Digital Media Coordinator** 2012 - 2013
International Paint

Development of 42" interactive Flash based touchscreen applications for international exhibitions.

Delivered a series of digital iPad applications through the digitization of a multi-lingual, paper based 'Boat Painters Guide' for use at exhibitions.
- **Founder / Artist** 2008 - 2012
Boreal Wallets

Self initiated, design-led wallet business and part the 'Starter for 10' initiative led by Wayne Hemmingsway, featured in Digital Arts Magazine.
- **Graphic Designer** 2007 - 2012
International Paint

Increased the skill set of the in-house design team, improving efficiency by 12% within the marketing department by voluntarily training designers in digital media applications.

Enhanced the interactivity of the company website through the design & development of an interactive paint selection web application.
- **Visual Arts Technician / Graphic Designer** 2004 - 2007
Oxclose Community School